

# LinkedIn Learning Fact Sheet

*Current as of March 2021*

**LinkedIn Learning's self-paced courses are taught by industry experts so you learn relevant and applicable skills that you can show off during the interview process, then on-the-job.**

LinkedIn Learning is an online educational platform that helps people discover and develop business, technology-related, and creative skills through expert-led course videos.

## About LinkedIn Learning

With a catalogue of over 16,000 courses, and 60+ new courses released every week, LinkedIn Learning provides high-quality, relevant and up-to-date courses taught by real-world practitioners, located across the globe.

Their focus is on professional development by subject, by the type of software or a learning path to help you transition into a new field.

Drawing on insights from millions of members, LinkedIn Learning personalizes course recommendations at scale and surfaces relevant learning content to each employee based on their connections.

To access newly available tools and resources, job seekers can visit <https://opportunity.linkedin.com/en-us> to begin pursuing in-demand technology skills across LinkedIn, Microsoft Learn and GitHub.

## How much does it cost?

LinkedIn learning is free to try for the first month, then will cost \$29.99/month or even less if you subscribe for a year which is a very reasonable investment if it lands you the job of your dreams! Or you can purchase your course of choice for a small, once-off cost.

While most courses are on subscription, there are also free courses such as their Professional Development suite.

## Starting with LinkedIn Learning

Once you've registered on the platform, you start off by picking the general skills that interest you. Based on these interests, the platform will give you recommendations on specific courses.

Your search for courses can also be discovered by what's trending, the top liked courses or chosen from three different categories – Business, Creative and Technology.

## **Professional Development – Free Courses**

### **Master Critical, In-Demand Professional Soft Skills**

What does every hiring manager look for in an employee? Set yourself apart from the pack by getting the essential soft skills--abilities that help people interact effectively with others--that employers value most, from communication fundamentals and being a team player to advancing your critical thinking skills such as emotional intelligence, building resilience, critical thinking for better judgement and decision making, communication, effective listening, persuading others and more.

Visit the [website](#) to find out more.

### **Digital Transformation in Practice: Virtual Collaboration Tools**

Digital transformation requires organizational and individual mindset shifts, and it invites us to work and collaborate in exciting new productive ways. This learning path complements the Digital Transformation for Leaders and Digital Transformation for Tech Leaders learning paths, highlighting key ways to collaborate and communicate in the modern workplace. See the list of free courses [here](#).

### **Job search best practices**

Once you've developed the right skills for an in-demand job, explore resources to help you find just the right role and to discover a new career path and opportunities. Visit <https://opportunity.linkedin.com/jobs>

### **Interactive Career Explorer Tool**

Use this tool to help you find possible job transitions, based on LinkedIn insights into skills similarity, searchable by your city. You will find the skills and keywords for a type of job, the transferrable skills when trying to make a change into another position and also helps find connections.

Enter your most recent role to see the transitions you could make. We'll show you skills you already have in common with those jobs and the skills you may need to build, along with open jobs that are available in your region and an easy way to connect with LinkedIn members who might be able to help you in your journey. Go to <https://linkedin.github.io/career-explorer/#explore>

## **Other paid online courses**

**Check out these 8 learning paths to help you develop your skills – no matter what role or industry you're in.**

LinkedIn is offering courses to help build important skills such as remotely managing a team, finding a job, and coping with new stressors. Go to <https://about.linkedin.com/coronavirus-resource-hub/online-courses>

## **Explore LinkedIn's learning opportunities**

<https://opportunity.linkedin.com/en-us>